

1. Writing

Topic: Impact of Cold War Policies on American Society in the 1950's

a. Three tiered quick writes

i. Write an obituary for either President Truman or Gen. MacArthur. Must include the most important 5 facts that you feel should be know about him at his death.

ii. After studying several examples, students will create an advertisement for a product that was new and/or improved in the 1950's. Should also include a drawing of the product, and should be created as a poster.

iii. Students will create a propaganda poster either for or against the building and use of the Hydrogen Bomb during the 1950's. You will also need to have a written paragraph to go along with your poster.

b. Essay product to be used as example for students

Essay Prompt: Analyze the impact of Cold War policies on American society during the 1950's.

	Containment Policy	Marshall Plan	Building of H-bomb	Summary ideas
Economic	Aid to other countries taxes defense jobs	Increase in GNP Increase in earnings job security	\$ spent to research and build H-bomb jobs in defense industry	Gov't needs public support/\$
Social	Fear of communism McCarthyism	People earning more living comfortably suburbia	Protesting Propaganda	Social/cultural Am. is impacted by gov't
Political	Public awareness Public support of gov't	US role abroad Public support of this role	Public protesting of H- bomb	Increase in public awareness of gov't policies
Summary ideas	People are more aware of the gov't and are willing to support gov't policies	People are enjoying an increase in the standard of living and the 'super' status of US	People begin to see danger in some gov't policies and are willing to protest	Thesis ideas: People are impacted by gov't polices in many ways

Thesis: American society was profoundly changed by government decisions made in the post-World War II era.

Background: During the 1950's, average Americans living in the shadow of the Cold War, began to really feel the presence of their government.

Plan of Attack: The public saw a change in their economic, social and political lives due to United States policies, such as Containment, the Marshall Plan, and the decision to build the Hydrogen bomb.

Rubric: Analyze the impact of Cold War policies on American society during the 1950's.

8-9 Stronger Essays

The thesis shows a persuasive take on how American society was impacted by gov't policies during the Cold War.

The body of the paper is solid, shows in-depth and balanced analysis.

Identifies at least 3 specific examples from each of the 3 areas of comparison, may contain minor errors.

Clearly builds a persuasive argument.

6-7 Strong Essays

The thesis shows a persuasive take on how American society was impacted by gov't policies during the Cold War.

The body of the paper shows some analysis.

Identifies at least 2 specific examples from each of the 3 areas of comparison, may contain minor errors.

Somewhat builds a persuasive argument.

4-5 Mixed Essays

The thesis shows a moderately persuasive statement on how American society was impacted by gov't policies during the Cold War.

The body of the paper shows only a discussion style of the topic.

Identifies at least 6 specific examples overall for at least 2 areas of comparison, may contain significant errors.

Makes only a vague argument.

2-3 Weak Essays

The thesis is only stated in an expository manner.

The body offers only a general discussion of American society during the Cold War.

Identifies at least 3 specific examples overall, may contain major errors.

Simply presents information.

0-1 Weaker Essays

The thesis does not address the prompt, is missing or simply restates the prompt.

The body offers only vague discussion.

Identifies less than 3 examples, may contain major errors.

Makes no argument.